

# WIC Downtown Signage Project

For a limited time, Windsor Improvement Corporation (WIC) will provide small grants (WIC is budgeting \$5,000 for this project) to assist businesses in Windsor's Designated Downtown with improving their existing sign or purchasing/installing a new sign.



**Business Signage Opportunity**  
Windsor VT Downtown Businesses  
1/1/25

For a limited time, [Windsor Improvement Corporation](#) (WIC) is providing subsidies for the cost of new business signage in Windsor's Designated Downtown, up to 50%, to a maximum of \$1000.

**Benefits of Attractive Signage:**

**To Downtown Businesses:**

- Provides "curb appeal" that draws people into your shop
- Advertises your business's products and services
- Establishes a positive image that projects onto your products once inside

**To Windsor:**

- Provides "curb appeal" that draws people to Windsor
- Advertises products and services that are available downtown
- Contributes to a positive image of the entire downtown district

**Here's how to apply for a grant:**

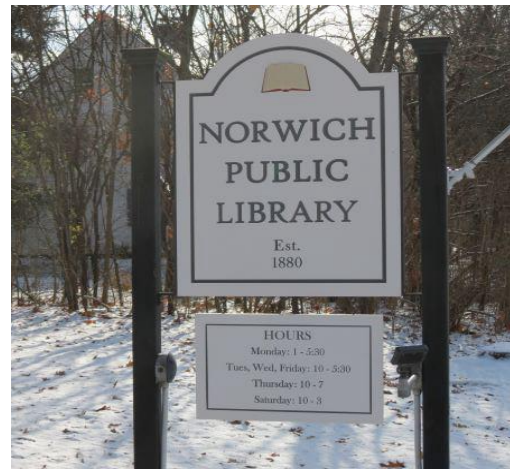
- Review the [town zoning](#) and [signage requirements](#)
- Select a sign vendor from the [Qualified Vendors list](#)
- Give the vendor your design requirements, including meeting zoning and downtown district ordinances.
- Once an acceptable proposal has been received from the sign vendor, get approval from the property owner
- Submit a [Zoning Permit Application](#) to the Town of Windsor
- The Zoning Administrator will review the application and seek advice from the Design Review Board, if applicable.
- Once a permit has been received from the Town, submit a [Signage Grant Application](#) to Bob Flint at [bobf@springfielddevelopment.org](mailto:bobf@springfielddevelopment.org), (802) 885-3061
- Sign designs must be included with your application and must comply with the Town of Windsor [Downtown Design Review District Guidelines](#), specifically, the [signage requirements](#)
- If your application is approved, the granted funds will be paid directly to the vendor upon completion of the sign and when invoiced, with the balance payable by the awarded business.

## **Steps to Apply for a Windsor VT Signage Grant**

**1/1/25**

- 1) Contact a sign vendor who is on the qualified vendor list.
- 2) Give the vendor your design requirements, including meeting zoning and downtown district ordinances.
- 3) Once a proposal has been received from the sign vendor, get approval from the property owner
- 4) Submit a Zoning Permit Application to the Town of Windsor
- 5) The Zoning Administrator will review the application and seek advice from the Design Review Board, if applicable.
- 6) Once a permit has been received from the Town, submit a signage grant application to [bobf@springfielddevelopment.org](mailto:bobf@springfielddevelopment.org)

## Benchworks Sign Company





## Classic Signs

